kinia tech tour

event kit

@KiniaCommunity

An Roinn Cultúir, Oidhreachta agus Gaeltachta
Department of Culture, Heritage and the Gaeltacht

About Kinia

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Kinia brings together everyone who believes in the power of learning.

We are a capacity-building organisation that empowers communities to be creative with technology in order to broaden skills, aspirations and opportunities for young people.

We resource learning environments with the digital equipment, professional development and interventions they need to create the best learning experience possible.

All of our programmes are delivered through English and the Irish language.

We want all young people to confidently create their future.

Connect with us on social media:

@KiniaCommunity

Kinia Opportunities 2

The Kinia Tech Tour

Kinia are headed on a journey across the country, to deliver **Creative Technology Training** to adult learners and community volunteers. The **Kinia Tech Tour** will feature a blend of in person and online training events, introducing you to Mobile Filmmaking, Podcasting, Coding, STEAM, Circuitry, 3D Printing and Robotics.

In person events will be held in *Broadband Connection Point's.

The Kinia Tech Tour will take place from the **14th April** to **2nd December 2022**, and the Kinia team will be staying in locations for 2 week periods to deliver all training.

All programmes will be offered through the English and/or the Irish language, and are sponsored **"Train the Trainer"** sessions, which means in some cases free of charge, provided participants are over 18 years of age, and working with young people in a voluntary/paid capacity, but **places are limited**. **Kinia** will provide all the equipment needed to deliver an engaging and sustainable project based learning.

You can learn more about it below, or visit our website: https://kinia.ie/kinia-tech-tour/

**Broadband Connection Points are public locations which have been selected to receive high-speed connectivity as part of the National Broadband Plan. They include community halls, libraries, sports facilities, enterprise hubs, tourist locations and other public spaces*

Will you inspire the next generation to be creative with technology?

The first part of the Kinia Tech Tour will include an Introduction to Creative Technology event, covering:

Mobile Filmmaking

Podcasting

Coding

STEAM

Circuitry

3D Printing

Robotics

This event will showcase what we do. Trainees can attend and then figure out what they would like to deep dive into, so they can take that knowledge back to their community.

How to set up your Kinia Tech Tour Creative Technology event?

Get in touch with the Kinia Tech Tour team! We will support you in setting up your event and give you all the resources you need to ensure its success!

Preparation

1. **Promoting your event** is your most important task
2. We will share with you **all the materials you need**
   - **Media Kit** (with social media graphics & supporting text for you to use, available in the Media Pack Folder shared with you. Simply download the image, copy and paste the text and update as you like and post away.)
   - **Posters** (delivered to your door, to share with your locality)
   - **Online event on social media** (we'll tag your social media platforms, so you can share the event with your community, post about it and get registrations
3. **Shout about your event** to everyone that will listen!
4. One week before your event, **our team will schedule an online meeting with you** to make sure you feel supported, and to run through the structure of the day.
5. We are here to help you, so contact us anytime: KiniaTechTour@kinia.ie

Event Day

1. Our team will arrive approx. 3 hours prior to your event start time to set up, please make sure someone is available to meet and support us on arrival
2. **Get people talking!** Encourage people to share content from the event on social media by creating a unique hashtag **e.g. #KiniaTechToursGalway**
3. **Got people interested?** Now is time to get them to register for our upcoming training dates. Signing people up on the day will be very helpful.

Post Event

1. Make sure you let everyone know on social media how amazing your event went in your local BCP hub!
2. Let us know if you received any feedback or comments

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Additional Kinia Training Opportunities

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The Kinia Tech Tour

At the **Kinia Tech Tour Introduction to Creative Technology** event, attendees can sign up to a range of additional events that will be taking place over the following two week period.

You can learn more about these below, or visit our website: www.kinia.ie

Introduction to Mobile Filmmaking Training

Learn and practice new skills to empower young people in your community to create short films using smartphones.
This training event is facilitated by **Kinia**, who are specialists in **Creative Technology Training** for youth groups and schools.

TOPICS COVERED

- PLANNING A SHORT FILM
- SETTING UP AND COMPOSING SHOTS
- EDITING FOOTAGE
- ADDING EFFECTS AND AUDIO

This is a Train-the-Trainer event. Participants must be over 18, working with young people in a voluntary/paid capacity, or intending to do so in 2022.

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Introduction to Computer Science Training

Learn and practice new skills to empower young people in your community to be creative through coding and robotics
This training event is facilitated by **Kinia**, who are specialists in **Creative Technology Training** for youth groups and schools.

TOPICS COVERED

- BLOCK CODING WITH SCRATCH
- CIRCUITS WITH MAKEY MAKEY
- ROBOTICS USING SKRIBOT

This is a Train-the-Trainer event. Participants must be over 18, working with young people in a voluntary/paid capacity, or intending to do so in 2022.

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Introduction to Podcasting

Learn and practice new skills to empower young people in your community to create podcasts.
This training event is facilitated by **Kinia**, who are specialists in **Creative Technology Training** for youth groups and schools.

TOPICS COVERED

- PLANNING A PODCAST
- SETTING UP AND RECORDING
- EDITING AUDIO

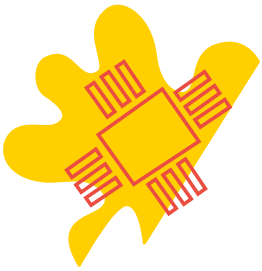
This is a Train-the-Trainer event. Participants must be over 18, working with young people in a voluntary/paid capacity, or intending to do so in 2022.

Introduction to STEAM Training

Learn and practice new skills to empower young people in your community to become creative technology Makers
This training event is facilitated by **Kinia**, who are specialists in **Creative Technology Training** for youth groups and schools.

TOPICS COVERED

- MAKING CIRCUITS
- FACILITATION SKILLS
- HANDS-ON TECHNOLOGY ACTIVITIES
- DESIGNING AND MODIFYING PROJECTS



This is a Train-the-Trainer course. Participants must be over 18, working with young people in a voluntary/paid capacity, or intending to do so in 2022.

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Promotional Support

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Social media

We have compiled text to accompany the social media graphics that we've supplied you, which are available in the Kinia Tech Tour folder. Simply "copy" the text below and "paste" it into the comment box on your social media platform.

Edit *<venue, address, day, date and time>* to the correct details for your event!

First Post

Send 10 days before event

Download social media graphic labelled: CT1 and upload to your platform

The Kinia Tech Tour is coming to us!
#MobileFilmmaking #Podcasting #Coding #STEAM #Circuitry #3DPrinting #Robotics

An introduction for adult leaders in Creative Technology at your local BCP: *<venue address, day, date and time>* #KiniaTechTour #KiniaTechTours*<Your County>*
Places limited. Learn more: www.kinia.ie

Second Post

Send 7 days before event

Download social media graphic labelled: CT2 and upload to your platform.

Inspire the next generation to be creative with technology, an introduction for adult learners in #MobileFilmmaking #Podcasting #Coding #STEAM #Circuitry #3DPrinting #Robotics at the Kinia Tech Tour this *<Insert day, date & time>* at your local BCP <insert venue> #KiniaTechTours*<Your County>* Places limited. Register: www.kinia.ie

Third Post

Send 3 days before event

Download social media graphic labelled: CT3 and upload to your platform

Last chance to register for the Kinia Tech Tour! We still have *<insert number>* places for the introduction for adult learners in #MobileFilmmaking #Podcasting #Coding #STEAM #Circuitry #3DPrinting #Robotics this *<Insert day, date & time>* at your local BCP *<insert venue>* #KiniaTechTours *<Your County>* Places limited. Register: www.kinia.ie

Email

Subject: Inspire the next generation to be creative with technology at the #KiniaTechTour

Dear *<placeholder>*

We have exciting new opportunities taking place here at your local **Broadband Connection Point**, in association with the **Kinia Tech Tour**.

Kinia is a capacity-building organisation that empowers communities to be creative with technology in order to broaden skills, aspirations and opportunities for young people.

They are headed on a journey across the country, to deliver **Creative Technology** training events to adult learners and community volunteers. The **Kinia Tech Tour** will feature a blend of in person and online training sessions. The initial event will showcase what's on offer at **Kinia**, and will cover:

- Mobile Filmmaking
- Podcasting
- Coding
- STEAM
- Circuitry
- 3D Printing
- Robotics

Attendees will be introduced to each of the above, allowing them to figure out what further training events they would like to attend, so they can take that knowledge back to their community.
The initial Creative Technology event will take place on *<insert day, date and time>*, and the **Kinia** team will be staying locally for a 2 week period to deliver all further training events.

All programmes will be offered through the English and/or the Irish language, and are sponsored **"Train the Trainer"** sessions, which means in some cases free of charge, provided participants are over 18 years of age, and working with young people in a voluntary/paid capacity, but **places are limited**. Kinia will provide all the equipment needed to deliver an engaging and sustainable project based learning.

Will you inspire the next generation to be creative with technology?

Visit the **Kinia** website to register: https://kinia.ie/kinia-tech-tour/ or send me an email to express your interest.

Best regards,
<Broadband Connection Point Officer>

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Press Releases

A Tech Tour by Kinia:

Inspiring Youth through Mobile Filmmaking worthy of the global stage

Kinia are headed on a journey across the country, to deliver **Creative Technology Training** to adult learners and community volunteers.

A needs analysis from 88 youth settings across 19 counties, found that there is a strong desire and willingness to develop the use of technology in their settings, with only 25% feeling they know what tools to use, and 95% requesting further training and support.*

This <insert day, date and time of your event>, **Kinia** will host the first part of their <insert county> tour, by showcasing all training that they offer at your local **Broadband Connection Point:
<Insert your local BCP address>

The **Kinia Tech Tour** will feature a blend of in person and online events, with introductions to **Mobile Filmmaking**, **Podcasting**, **Coding**, **STEAM**, **Circuitry**, **3D Printing** and **Robotics**.

In an Introduction to **Mobile Filmmaking**, trainers will learn how to create a short film using a smartphone, an unthinkable thing in the past, but achievable today with the advancement in camera phone technology.

“BAFTA and Academy Award Best Documentary winner “Searching for Sugar

Man" was partially shot on an iPhone using an 8mm vintage camera app, and "Unsane," a psychological horror film was shot entirely on an iPhone 7 Plus and went on to earn $14.3 million at the box office." - ***Business Insider source

Eleanor Mannion on shooting a 4k documentary for RTE "I filmed it on my iPhone and presented it to the commissioning editors… they were really impressed and they couldn't believe it was done on an iPhone." ****Newshooter source

All programmes on the **Kinia Tech Tour** will be delivered through **English and/or the Irish language,** and are sponsored **"Train the Trainer"** events, which means in some cases free of charge, provided participants are over 18 years of age, and working with young people in a voluntary/paid capacity. **Places are limited**, and **Kinia** will provide all the equipment needed to deliver an engaging and sustainable project based learning.

"Kinia empowers communities to be creative with technology in order to broaden skills, aspirations and opportunities for young people. We want all young people to confidently create their future."

- Marianne Checkley CEO of Kinia

To learn more, or to register for an event visit: www.kinia.ie

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*https://kinia.ie/wp-content/uploads/2021/06/7.-CDYSB-Digital-Needs-Analysis-Report-2020-Updated-0803.pdf

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***https://www.businessinsider.com/movies-shot-on-an-iphone-2018-3?r=US&IR=T#unsane-1

****https://www.newsshooter.com/2016/07/26/in-the-frame-eleanor-mannion-on-shooting-a-4k-doc-for-rte-on-an-iphone/

Kinia Statics

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Based on approx **644 responses** from participants training surveys

Kinia training is
Trusted

4.71/5

For structure, content and style of our training

4.75+

For relevance to participants' work and career

Kinia training is
Valued

97%

Would recommend us.

4.46/5

Overall rating of Kinia training

Kinia training is
Practical

4.4 +

For structure, content and style of our training

4.48/5

For relevance to participants' work and career

Our Impact

The figures below are a reflection of our national reach:

Children and Young People Reached	Engaged Educators in Formal and Informal Education Settings
190,000	16,170

Supported Schools and Youth Centres	Trained Volunteers
4,050	6,000

Partners

We are supported by a range of fantastic public and private organisations, foundations, companies, and CSR initiatives to provide an inclusive, diverse and sustainable educational landscape. These partners include; the Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media; ESB; Rethink; Google; Creative Ireland and Salesforce.

kinia

Ní Saol go Foghlaim

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